

For Immediate Release
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Experience homegrown goodness at new MPRB event

There's nothing like fresh sweet corn and ripe-from-the-vine tomatoes to complement your meal. But do you ever wonder where those vegetables come from or consider the labor and TLC involved in producing what's on your table? Find out at the "The Homegrown Experience," an exciting new event by the Minneapolis Park and Recreation Board (MPRB) that promotes local, sustainable and organic food.

Coming to the Nicollet Island Pavilion in Minneapolis on Sunday, Aug. 22, from 11 a.m.-4 p.m., the Homegrown Experience will give people a greater understanding and appreciation of where food comes from, and how to enjoy it the *Homegrown* way.

The event features chef demonstrations by Peace Coffee; Nina Wong, chef and owner of ChinDian Café; and Robin Asbell, author and private chef. An outdoor Farmers Market will be featured and an educational stage will give people the ability to talk one-on-one with local farmers, community supported agriculture (CSA), co-ops, food producers, vintners and brewers. Participants will be able to sip, sample, purchase and learn about local, sustainable and organic foods.

Online tickets are now available at www.thehomegrownexperience.com or by calling 612-230-6400. Cost is \$25 in advance; \$30 at the door. The event is for ages 21 and over.

Vendors Wanted

The MPRB is seeking vendors who fit the criteria of producing, sourcing and purchasing local and sustainable foods and beverages. Vendors receive a booth space and a listing in the program to be handed out to all attendees.

The Homegrown Experience is a perfect and unique chance to talk with people who are interested in learning more about local food and where they can find it. Vendors can educate the public on their processes, help the local food movement grow stronger, and gain new customers.

For full information on becoming a vendor, or for questions and event details, visit www.thehomegrownexperience.com or contact Heather Ocel at hocel@minneapolisparcs.org or 612-230-6415.

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